

Ashley Foster

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PROFESSIONAL SUMMARY

Graphic designer and Howard University BFA graduate with experience producing exhibition graphics, print and digital collateral, and brand-aligned visual assets for arts institutions. Striving to create designs that are artistically expressive but efficient and organized.

EDUCATION

Howard University

Bachelor of Fine Arts

Major in Art; Concentration in Graphic Design

Cumulative GPA: 3.9; Dean's List 2023-2026

Relevant Coursework: Digital Design, Typography, Design for Advertising, Digital Darkroom, Reproduction and Techniques

Washington, D.C

May 2026

WORK EXPERIENCE

Marketing & Communications Intern

Farnsworth Art Museum

Rockland, ME

June 2025 – August 2025

- Conceptualized, designed, and executed graphics for the 2025 Momentum Artist and In Focus: Early in American Art exhibitions, delivering brand-aligned print and digital assets on strict timelines under the Creative Director and Advancement Department
- Upheld visual identity consistency across all deliverables by adhering to established brand guidelines and style standards
- Produced exhibition mock-ups, prepared and installed vinyl and panels for new gallery spaces, and contributed to the launch of the 365 Design Store
- Commissioned post-internship to design the Along the Goose River section panel, incorporating original photography

Gallery Intern

Howard University Gallery of Art

Washington, D.C

January 2025 – May 2025

- Designed a full suite of print collateral, including invitation, poster, and brochure for 91st Annual Student Art Exhibition, which was distributed to 80+ attendees
- Assisted with artwork preparation and installations for the Art Vistas, 91st Annual Student Art and 55th Annual Faculty Art Exhibitions
- Welcomed and guided visitors during public programming to support gallery operation

Shift Supervisor

CVS Health

Washington, D.C

October 2022 – Present

- Supervise staff by assigning, directing daily activities, and following up to ensure operational standards are met
- Manage cash operations including register reconciliation, sales transactions, safe counting, and deposit preparation to ensure 100% accuracy
- Maintain organized sales floors by updating pricing, processing damages, restocking shelves, and coordinating with Direct Store Delivery vendors

PROJECTS

Along The Goose River Section Panel

September 2025 – November 2025

- Photographed Goose River Walking Trail in collaboration with Conservancy management to document landscapes featured in and similar to Wyeth's artwork, offering high quality images and enriching audience comprehension
- Developed an interpretive panel integrating environmental data, narrative content, an illustrated map, and original photography to improve accessibility and information delivery
- Implemented a QR code-linked web component providing visitors access to each photographer's imagery, extending visual communication beyond the physical panel and enhancing visitor engagement

SKILLS

Technical Skills: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Print Design, Logo Design, Figma, Digital Design, Brand Identity & Guidelines Development, UI/UX & Prototyping, Photography, Image & Video Editing, Typography, Advertising/Marketing Design, Illustration